

2025 USA-IT NATIONAL SUMMIT

AGENDA | DAY ONE

**HILTON WASHINGTON, DC
NATIONAL MALL THE WHARF**

480 L'ENFANT PLAZA SW,
WASHINGTON, DC 20024

TUESDAY, DECEMBER 2, 2025

Agenda	Speakers	Time
BREAKFAST & NETWORKING		8:00 AM - 9:00 AM
OPENING REMARKS	Jay Kennedy Head of Policy and Engagement Philip Morris International (PMI)	9:00 AM - 9:15 AM
KEYNOTE REMARKS	Ivan J. Arvelo Director National Intellectual Property Rights Coordination Center (IPR Center)	9:15 AM - 9:55 AM
<p>HUMAN TRAFFICKING: GLOBAL CRIME, NATIONAL IMPACT, LOCAL RESPONSES</p> <p>Human trafficking is a global crime with profound national and local consequences. Speakers will examine how communities, governments, and organizations are confronting trafficking through prevention, enforcement, and victim support. The discussion will also explore critical role of public-private sector partnerships in developing innovative, coordinated strategies to combat trafficking at every level.</p>	<p>Stacie Rumenap (Moderator) CEO & Founder Stop Child Predators (SCP)</p> <p>Derek Benner CEO Our Rescue</p> <p>Tasha Hippolyte Acting Deputy Assistant Director DHS Center for Countering Human Trafficking</p>	9:55 AM - 10:40 AM
COFFEE & NETWORKING		10:40 AM - 10:55 AM
<p>CLOSING THE GAP: PUBLIC SECTOR ROLES AGAINST ILLEGAL TRADE</p> <p>The public sector's role in addressing illegal trade continues to evolve, but one constant remains: success depends on collaboration with the private sector and civil society. Hear from public sector experts on how agencies at every level can enhance coordination and build capacity across jurisdictions to close the gaps in combating illegal trade.</p>	<p>Raul Aguilar (Moderator) Senior Director of Law Enforcement Partnerships Auror</p> <p>Alaina van Horn Chief Intellectual Property Enforcement Branch Regulations and Rulings Office of Trade U.S. Customs and Border Protection (CBP)</p> <p>Jennifer Huerta Acting Deputy Assistant Director, Cross Border Financial Crimes Center Homeland Security Investigations</p> <p>Justin Smith Incoming Executive Director National Sheriff's Association</p> <p>Richard Wilson Division Chief, Global Trade Homeland Security Investigations</p>	10:55 AM - 11:55 AM
OVERVIEW OF USA-IT 2025 POLICY RECOMMENDATIONS	Jay Kennedy Head of Policy and Engagement Philip Morris International (PMI)	11:55 AM - 12:05 PM

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Agenda	Speakers	Time
LUNCH & NETWORKING		12:05 PM - 1:05 PM
FIRESIDE CHAT: INTERNATIONAL PERSPECTIVES ON ILLEGAL TRADE	<p>Michael Rousek (Moderator) Vice President Customs and Trade Facilitation United States Council for International Business (USCIB)</p> <p>Dr. Vanda Felbab-Brown Senior Fellow in Foreign Policy Brookings Institution</p>	1:05 PM - 1:40 PM
<p>LEGISLATIVE PATHWAYS TOWARDS IP SECURITY</p> <p>As the fight against illegal trade evolves, legislation remains a critical tool for protecting intellectual property (IP). Hear about how current and emerging laws are strengthening IP protection and combating illegal trade both online and offline. Industry and policy experts will discuss how these measures shape enforcement strategies, global supply chains, and the digital marketplace.</p>	<p>Kari Kammel (Moderator) Director of Center for Anti-Counterfeiting and Product Protection Michigan State University (ACAPP)</p> <p>Jennifer Hanks Chief Advocate and Spokesperson The American Apparel and Footwear Association (AAFA)</p> <p>Travis Johnson Senior Counsel International Anti-Counterfeiting Coalition (IACC)</p> <p>Sydney Redden Director of IP Enforcement Policy U.S. Chamber of Commerce</p> <p>Jennifer Simmons Associate Senior Director Government Affairs International Trademark Association (INTA)</p>	1:40 PM - 2:40 PM
REFRESHMENTS & NETWORKING		2:40 PM - 2:55 PM
OVERVIEW OF LEGISLATIVE DAY & AMAZON HQ2 EXCURSION		2:55 PM - 3:35 PM
CLOSING REMARKS	Jay Kennedy Head of Policy and Engagement Philip Morris International (PMI)	3:35 PM - 3:45 PM
<p>HAPPY HOUR & NETWORKING DINNER</p> <p>MORTON'S STEAKHOUSE 1050 Connecticut Ave NW, Washington, DC 20036</p> <p><i>Shuttle service available from Hilton Washington, DC National Mall The Wharf</i></p>		5:00 PM - 8:30 PM

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AGENDA | DAY TWO

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WEDNESDAY, DECEMBER 3, 2025

Agenda	Time
BREAKFAST & NETWORKING HILTON WASHINGTON, DC NATIONAL MALL THE WHARF	8:00 AM - 8:30 AM
EXCURSION TO AMAZON HQ2 & LEGISLATIVE DAY AT U.S. CAPITOL	8:30 AM - 11:30 AM
LUNCH & NETWORKING Shuttle Service Available Back To Hilton Washington, DC National Mall The Wharf End of program	11:30 AM - 12:30 PM