

2025 USA-IT NATIONAL SUMMIT

AGENDA | DAY ONE

**HILTON WASHINGTON, DC
NATIONAL MALL THE WHARF**
480 L'ENFANT PLAZA SW,
WASHINGTON, DC 20024

TUESDAY, DECEMBER 2, 2025

Agenda	Speakers	Time
BREAKFAST & NETWORKING		8:00 AM - 9:00 AM
OPENING REMARKS	Jay Kennedy Head of Policy and Engagement Philip Morris International (PMI)	9:00 AM - 9:15 AM
KEYNOTE REMARKS	Ivan J. Arvelo Director National Intellectual Property Rights Coordination Center (IPR Center) Christopher R. Swanson Sheriff Office of the Genesee County Sheriff – <i>Additional Speakers Forthcoming</i> –	9:15 AM - 10:15 AM
HUMAN TRAFFICKING: GLOBAL CRIME, NATIONAL IMPACT, LOCAL RESPONSES Human trafficking is a global crime with profound national and local consequences. Speakers will examine how communities, governments, and organizations are confronting trafficking through prevention, enforcement, and victim support. The discussion will also explore critical role of public-private sector partnerships in developing innovative, coordinated strategies to combat trafficking at every level.	Derek Benner CEO Our Rescue Christopher R. Swanson Sheriff Office of the Genesee County Sheriff Dr. Tasha Reid Hippolyte Acting Deputy Assistant Director DHS Center for Countering Human Trafficking – <i>Additional Panelists Forthcoming</i> –	10:15 AM - 11:00 AM
COFFEE & NETWORKING		11:00 AM - 11:15 AM
CLOSING THE GAP: PUBLIC SECTOR ROLES AGAINST ILLEGAL TRADE The public sector's role in addressing illegal trade continues to evolve, but one constant remains: success depends on collaboration with the private sector and civil society. Hear from public sector experts on how agencies at every level can enhance coordination and build capacity across jurisdictions to close the gaps in combating illegal trade.	Raul Aguilar (Moderator) Senior Director of Law Enforcement Partnerships Auror Alaina van Horn Chief Intellectual Property Enforcement Branch Regulations and Rulings Office of Trade U.S. Customs and Border Protection (CBP) Jennifer Huerta Acting Deputy Assistant Director, Cross Border Financial Crimes Center Homeland Security Investigations Justin Smith CEO National Sheriff's Association Richard Wilson Division Chief, Global Trade Homeland Security Investigations	11:15 AM - 12:05 PM

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Agenda	Speakers	Time
OVERVIEW OF USA-IT 2025 POLICY RECOMMENDATIONS	Jay Kennedy Head of Policy and Engagement Philip Morris International (PMI)	12:05 PM - 12:15 PM
LUNCH & NETWORKING		12:15 PM - 1:15 PM
FIRESIDE CHAT: INTERNATIONAL PERSPECTIVES ON ILLEGAL TRADE	– <i>Speaker Information Forthcoming</i> –	1:15 PM - 1:50 PM
LEGISLATIVE PATHWAYS TOWARDS IP SECURITY As the fight against illegal trade evolves, legislation remains a critical tool for protecting intellectual property (IP). Hear about how current and emerging laws are strengthening IP protection and combating illegal trade both online and offline. Industry and policy experts will discuss how these measures shape enforcement strategies, global supply chains, and the digital marketplace.	Kari Kammel (Moderator) Director Center for Anti-Counterfeiting and Product Protection at Michigan State University (ACAPP) Travis Johnson Senior Counsel International Anti-Counterfeiting Coalition (IACC) Sydney Redden Director of IP Enforcement Policy U.S. Chamber of Commerce Jennifer Simmons Associate Senior Director Government Affairs International Trademark Association (INTA)	1:50 PM - 2:40 PM
REFRESHMENTS & NETWORKING		2:40 PM - 2:55 PM
OVERVIEW OF LEGISLATIVE DAY & AMAZON HQ2 EXCURSION		2:55 PM - 3:35 PM
CLOSING REMARKS	Jay Kennedy Head of Policy and Engagement Philip Morris International (PMI)	3:35 PM - 3:45 PM
HAPPY HOUR & NETWORKING DINNER MORTON'S STEAKHOUSE 1050 Connecticut Ave NW, Washington, DC 20036 <i>Shuttle service available from Hilton Washington, DC National Mall The Wharf</i>		5:00 PM - 8:30 PM

2025 USA-IT NATIONAL SUMMIT

AGENDA | DAY TWO

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WEDNESDAY, DECEMBER 3, 2025

Agenda	Speakers	Time
BREAKFAST & NETWORKING HILTON WASHINGTON, DC NATIONAL MALL THE WHARF		8:00 AM - 9:00 AM
EXCURSION TO AMAZON HQ2 & LEGISLATIVE DAY AT U.S. CAPITOL – FINALIZED AGENDA FORTHCOMING –		9:00 AM - 12:30 PM
LUNCH & NETWORKING Shuttle Service Available Back To Hilton Washington, DC National Mall The Wharf End of program		12:30 PM - 1:30 PM