

USA-IT

MIDWEST ANTI-ILLEGAL TRADE SUMMIT AGENDA

MASONIC TEMPLE—DETROIT;
CRYSTAL BALLROOM

WEDNESDAY
OCTOBER 15, 2025

8:00 AM - 9:00 AM

CONTINENTAL BREAKFAST & NETWORKING

9:00 AM - 9:20 AM

OPENING REMARKS

Jay Kennedy | Head of Policy and Engagement |
Philip Morris International (PMI)

9:20 AM - 10:10 AM

PROSECUTOR-READY CASES: A GUIDE FOR LAW ENFORCEMENT & PRIVATE SECTOR

Building compelling cases for prosecutors is essential for the dismantlement of illicit networks and protection of consumers. Both law enforcement and the private sector play vital roles in strengthening investigations and developing cases that lead to successful outcomes. Hear directly from prosecutors on how strategic cross-sector collaboration can enhance law enforcement efforts and improve prosecutorial success.

SPEAKERS

(Moderator) **Alysa Erichs** | Spokesperson | USA-IT

Kristen Cartwright | Assistant Prosecuting Attorney | Wayne County

Dant Foulk | Assistant State's Attorney |
Office of the Will County State's Attorney

Eric Sterbis | Assistant Prosecuting Attorney |
Michigan Attorney General's Office

10:10 AM - 11:15 AM

INTEL FUSION: LINKING ILLEGAL TRADE THROUGH INFORMATION-SHARING

Identifying links between black market crimes demands actionable intelligence and effective information-sharing. Hear private-sector leaders share on how critical insights – those hidden nuggets – can help law enforcement uncover key connections across criminal networks. Additionally, learn what law enforcement needs most from private-sector partners to enhance collaboration, strengthen investigations, and drive impactful results.

SPEAKERS

(Moderator) **Jay Kennedy** | Head of Policy and Engagement |
Philip Morris International (PMI)

Barb Bergin | CEO | CrimeStoppers USA

Alice Johnson | Advocate | Avalon Healing Center

David Johnston | Vice President | Asset Protection & Retail Operations,
National Retail Federation

Travis Johnson | Senior Counsel |
International AntiCounterfeiting Coalition (IACC)

Jon Ruttencutter | Program Manager |
A2C2 Automotive Anti-Counterfeiting Council

Ryan Themm | President | Michigan Organized Retail Crime Association

11:15 AM - 11:50 AM

K-9 DEMONSTRATION: OUR RESCUE

Trafficking is happening all around us, in cities, neighborhoods, and online spaces we use every day. One of the ways Our Rescue empowers law enforcement is by providing Electronic Storage Detection (ESD) K-9s. See firsthand how these K-9s are equipped to fight human trafficking or ICAC related crimes.

LED BY

Nate Davis | Vice President of Mission, North America | Our Rescue

11:50 AM - 12:50 PM

LUNCH & NETWORKING

12:50 PM - 4:45 PM

BREAKOUT DISCUSSIONS & CASE STUDIES (SEE PAGES 2, 3, AND 4)

4:45 PM - 5:45 PM

SOCIAL HOUR

5:45 PM - 9:00 PM

NETWORKING DINNER

MASONIC TEMPLE—DETROIT;
CRYSTAL BALLROOM

WEDNESDAY
OCTOBER 15, 2025

COUNTERFEITING BREAKOUT

1:00 PM - 1:50 PM

BRAND OWNER TRAININGS

LED BY

Paul Guerra | Chief Security Officer | StockX

Kari Kammel | Director | Center for Anti-Counterfeiting and Product Protection at Michigan State University (ACAPP)

Jay Kennedy | Head of Policy and Engagement | Philip Morris International (PMI)

Jason Kosofsky | Intellectual Property Coordinator | National Cyber-Forensics and Training Alliance (NCFTA)

James Kryskowiak | Brand Protection Manager | Church & Dwight Co., Inc.

Eric Lacoma | Senior Manager | Louis Vuitton

Steven Oxman | Vice President, Certification and Training Products | IP House

Ellary Petchauer | Section Chief of the Commercial Fraud Unit | National Intellectual Property Rights Coordination Center (IPR Center)

Bob Stewart | Global Brand Protection Specialist | General Motors

2:05 PM - 2:50 PM

CASE STUDY 1: OPERATION CICADA / COUNTERFEIT AIR BAGS

LED BY

Shadi Eireda | Group Supervisor | Homeland Security Investigations Detroit

3:00 PM - 3:45 PM

CASE STUDY 2: PATIENT SAFETY & SUPPLY CHAIN SECURITY IN THE U.S.

LED BY

Aaron Graham | Senior Fellow at the Center | Shadow Economics

4:00 PM - 4:45 PM

CRACKING DOWN ON COUNTERFEITERS

With the global value of counterfeit and pirated goods projected to reach \$4.2 trillion by 2025, the threat of ill-gotten goods continues to grow. Explore the latest trends seen in recent counterfeiting cases and ways in which public- and private-sector partners in the Midwest and nationwide are combatting this evolving crime. Also learn how innovative strategies and coordinated efforts are changing consumer attitudes toward counterfeit goods, and what still needs to be done to improve public awareness.

SPEAKERS

(Moderator) **Steve Francis** | Founder and Executive Chairman | IP House

Kari Kammel | Director | Center for Anti-Counterfeiting and Product Protection at Michigan State University (ACAPP)

Jason Kosofsky | Intellectual Property Coordinator | National Cyber-Forensics and Training Alliance (NCFTA)

Ellary Petchauer | Section Chief of the Commercial Fraud Unit | National Intellectual Property Rights Coordination Center (IPR Center)

MASONIC TEMPLE—**DETROIT**;
COLONNADE ROOM

WEDNESDAY
OCTOBER 15, 2025

ORGANIZED RETAIL CRIME BREAKOUT

1:00 PM - 1:50 PM

EMERGING TRENDS IN RETAIL CRIME

Organized retail crime (ORC) is evolving rapidly, with the average American family now bearing over \$500 in added costs from this crime each year. Hear from industry experts and media leaders about the latest trends identified by those on the front lines, from shifting tactics to new criminal networks. Learn how law enforcement can adapt to these changes, disrupt ORC, and protect both businesses and consumers.

SPEAKERS

(Moderator) **Alysa Erichs** | Spokesperson | USA-IT

Andrew Beardslee | Vice President of Government Affairs | Michigan Retailers Association

Jac Brittain | Chief Operating Office | LPM Media Group

Ryan Robles | Organized Retail Crime Manager | Ulta

Mike Wiehe | ORC Manager, North Division | Home Depot

2:05 PM - 2:50 PM

CASE STUDY 1: MDART SUPPLY CHAIN THEFT

LED BY

Sam Miller | Deputy Chief Investigations | Michigan Attorney General's Office

Mike Steckel | Supervisory Special Agent | Michigan AG- FORCE TEAM

Rob Weimer | Inspector | Michigan State Police

3:00 PM - 3:45 PM

CASE STUDY 2: COOK COUNTY SHERIFF'S ORGANIZED RETAIL CRIME TASK FORCE CHICAGO

LED BY

Michael Ware | Commander | Cook County Sheriff's Office

4:00 PM - 4:45 PM

PROSECUTION METHODOLOGIES

Gain firsthand insights from local and state prosecutors on the essential components of building strong cases against organized retail crime (ORC). Explore how new tools, emerging technology, and cross-sector collaboration can strengthen investigations and enhance prosecutorial outcomes.

Additionally, learn how fostering lasting partnerships with local and state task forces can curb the rise of ORC and lead to more successful, sustainable enforcement strategies.

SPEAKERS

(Moderator) **Alysa Erichs** | Spokesperson | USA-IT

Dant Foulk | Assistant State's Attorney | Office of the Will County State's Attorney

Eric Sterbis | Assistant Prosecuting Attorney | Michigan Attorney General's Office

MASONIC TEMPLE—**DETROIT**;
OAK ROOM/CRYSTAL LOBBY
& FOYER

WEDNESDAY
OCTOBER 15, 2025

HUMAN TRAFFICKING BREAKOUT

1:00 PM - 1:50 PM

CASE STUDY 1: THE VICTORY INN HUMAN TRAFFICKING ORGANIZATION

LED BY

Jeremy Forsys | Special Agent | HSI Case Agent

2:05 PM - 2:50 PM

CASE STUDY 2: HUMAN TRAFFICKING IN THE HOSPITALITY SECTOR & UTAH HOTEL CASE

LED BY

Allison Smith | Senior Director | Our Rescue

3:00 PM - 3:45 PM

CASE STUDY 3: MANAGING MULTIPLE JURISDICTION DYNAMICS

LED BY

Allison Smith | Senior Director | Our Rescue

4:00 PM - 4:45 PM

TACTICS AGAINST TRAFFICKING

Last year, the National Human Trafficking Hotline received over 32,000 calls, texts, emails, and online messages from across the U.S. From prevention to victim recovery, both the public and private sectors, along with partners in civil society, have a role to play in curbing related cases and ensuring victims can return to wellness and fulfillment.

SPEAKERS

(Moderator) **Henry Walker** | SART Coordinator | Avalon Healing Center

Alice Johnson | Human Trafficking Specialist | Avalon Healing Center

Christopher R. Swanson | Sheriff | Office of the Genesee County Sheriff

Dylan Wecht | Director of Public Sector Engagement |
Truckers Against Trafficking

USA-IT

MIDWEST ANTI-ILLEGAL TRADE SUMMIT

AGENDA

MASONIC TEMPLE—**DETROIT**;
CRYSTAL BALLROOM

THURSDAY
OCTOBER 16, 2025

8:00 AM - 9:00 AM
**CONTINENTAL BREAKFAST
& NETWORKING**

9:00 AM - 10:30 AM
**A-CAPP BRAND PROTECTION
CERTIFICATE COURSE I**

Law Enforcement Intellectual
Property Investigations

PRESENTED BY

Kari Kammel | Director | Center for
Anti-Counterfeiting and Product Protection
at Michigan State University (ACAPP)

James Kryskowiak | Brand Protection Manager |
Church & Dwight Co., Inc.

10:30 AM - 10:45 AM
BREAK

10:45 AM - 12:15 PM
**A-CAPP BRAND PROTECTION
CERTIFICATE COURSE II**

Rights Owners Intellectual
Property Investigations

PRESENTED BY

Kari Kammel | Director | Center for
Anti-Counterfeiting and Product Protection
at Michigan State University (ACAPP)

James Kryskowiak | Brand Protection Manager |
Church & Dwight Co., Inc.

*(Attendees completing both sessions will receive
two official A-CAPP Certificates at no cost.)*

12:15 PM - 1:15 PM
LUNCH & NETWORKING